

Pandemic Preparedness

**“The threat of pandemic flu
demands a NEW KIND of business
continuity planning and
crisis management”**

Business risks of all kinds are on the rise, from power outages, threats to physical or computer security to natural disasters such as flu pandemics. As a result, companies are reviewing their ability to survive in circumstances that may cause significant business interruption. For this reason, many companies include business continuity requirements in their contracts with third parties.

Avian Flu demands a NEW KIND of business continuity planning and crisis management preparation

Managers should ensure that their enterprise plans - from the boardroom down – prepare for a likely future outbreak whose course and consequences are unpredictable. Do not wait for an outbreak before reviewing or establishing a contingency strategy.

Avian Flu poses a particularly grave risk to business. We know:

- mutation from its current form to human-to-human transmission is possible
- the virus is geographically widespread and follows bird migration paths
- Toronto and Vancouver are likely entry points
- the virus will be airborne
- it has an elevated mortality rate
- effectiveness of current antiviral treatment is not clear
- antiviral supply is extremely limited
- no vaccine has been developed – supply will begin 3 to 6 months after outbreak

Government intervention is certain in the event of an Avian Flu Pandemic outbreak

- this will likely include controls on the supply of any health protection items deemed “essential” to help control the outbreak
- in the US the possibility of martial law has been raised
- there will likely be short-term panic buying of essential health protection supplies, where available

Prepare now to mitigate the impact of this or any other serious outbreak of communicable disease

Phase One Improve employees understanding of infection control tools and techniques by implementing a ‘Healthy Office’ program

Phase Two Advance purchasing of a quantity of health protection products to reduce the likelihood of transmission. Have products and simple instructions for use kitted and strategically located throughout the enterprise well in advance of an outbreak.

Phase One

“Healthy Office” Program - Reduce Absenteeism, Prepare for Pandemic

For about \$10 per employee the GO-KIT “Healthy Office” program can substantially reduce absenteeism rates during flu and cold season. This inexpensive measure can pay for itself many times over, but there is another, more important benefit. Because “Healthy Office” protocols – checking for elevated temperature, hand washing, hand disinfecting, disinfecting hard surfaces such as ‘phones and keyboards, donning a mask when ill or when in a compromised environment, etc. – are identical to those prescribed by The Centers for Disease Control (CDC) and The World Health Organization (WHO) for personal pandemic protection, “Healthy Office” tools and techniques work as a powerful, below-the-radar program to educate and prepare employees for a pandemic flu, without creating panic.

Pandemic flu is much more deadly, but it is still a flu, transmitted by droplets, and susceptible to the same counter-measures. We know from pioneering programs like 5BX and Participaction, that attitude and behavioral adjustments take time, repeated message exposure and peer acceptance, so “Healthy Office” pays immediate dividends in lower absenteeism and prepares employees for future, more virulent outbreaks.

Phase Two

Be Prepared – Stock Up On Pandemic Health Protection Supplies

Widespread media coverage of the coming Avian Flu Pandemic is already putting pressure on flu protection supplies. To avoid the panic buying and government intervention that will accompany an outbreak, purchase health protection supplies now.

GO-KIT Can Deliver

We have proprietary products which we manufacture ourselves, and strong, established supplier relationships, so we can still deliver bulk supplies of masks, gloves etc.

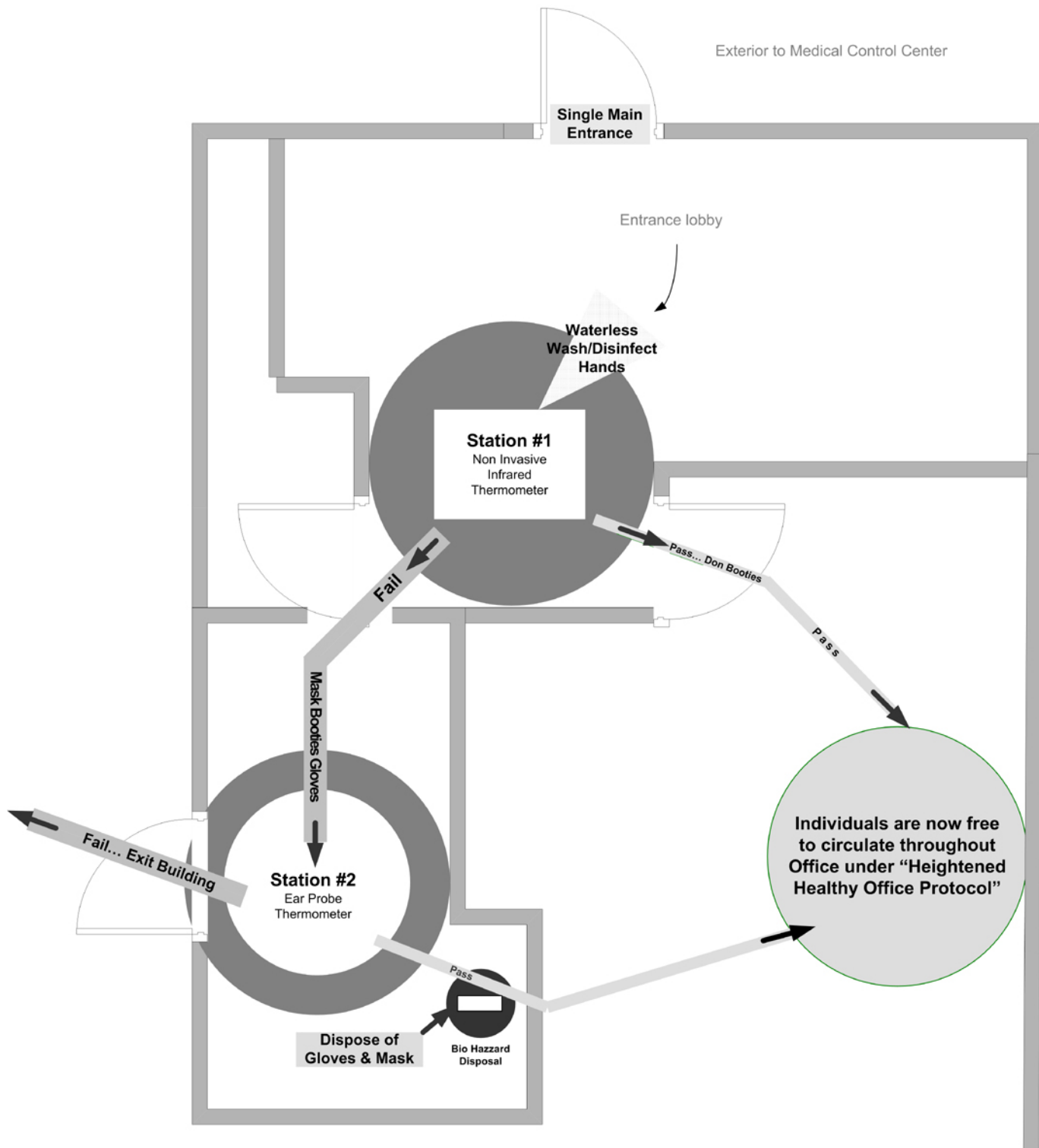
We have used our expertise in Infection Control products to develop unique, kitted ‘Personal Pandemic Preparedness Paks’, containing a balanced assortment of products to protect an individual against infection for a given time period.

GO-KIT is a product developer and sales agent for The Stevens Company, Canada’s second largest medical distributor. In supplying hospitals during the SARS crisis, Stevens has developed market-leading expertise in infection control products and protocols. Stevens’ buying power and logistics expertise ensure on-time delivery from warehouses across Canada.

With GO-Kit’s medically-approved product mix in convenient kit form, you just have to decide how many P1, P4 and S1 kits you require:

S1 Screening Pak For Building Entrances

Our experience supplying several hospitals during the SARS outbreak leads us to recommend the following traffic flow and core supplies at building entrances. Your plan may call for additional items but we are proposing the core consumables you will require. Consumption will vary according to traffic



Core Screening Supplies

Assuming your protocol during a suspected or confirmed outbreak calls for screening employees and other visitors to offices, you will need:

A First Responder Pak for each screener, for each shift.

Each GO-Kit First Responder Pak contains:

- 1 N95 mask
- 1 pair of shoe covers
- 1 isolation gown X-large
- 1 face mask w/ shield and earloops
- 3 pair vinyl gloves, medium
- 6 hand sanitizer 3 gm sachets
- 4 disinfectant hard surface wipes
- 1 bouffant cap

Based upon variables such as the number of office locations to remain open, number of employees and visitors anticipated at each and number of days you wish to be covered for, we will supply an appropriate amount of the following:

- First Responder Paks
- Shoe covers
- 1826 surgical ear loop masks
- Co-polymer gloves
- Nitrile gloves
- N 95 masks
- Bio-hazard disposal bags
- Ear thermometers Braun Thermoscan Pro 4000
- Thermoscan disposable probe covers

If it is useful to you for planning purposes, the average cost to screen each employee or visitor would be approximately \$1 per day.

Higher traffic locations would have a lower per person cost; lower traffic locations would have a higher per person cost, which would effect the average.

We would welcome the opportunity to prepare a cost quotation for core screening supplies based upon the above variables.